

Osage County Economic Development Corporation

Matching Grant Advertising Program

Purpose-The Osage County Economic Development Corporation (OCED) encourages the promotion for a variety of tourism type of events in Osage County. The grant program is being made available to increase the attendance and promotion of Osage County events to neighboring county residents.

Object - This program will provide matching grants to Osage County community organizations, cities, and businesses for the advertising promotion of events to encourage attendance by out-of-county visitors. Eligible events will promote tourism, rather than an individual business sale or fundraiser meal. The grant funds will be matched up to \$300.00 for use in the advertising media in neighboring counties, which can include news and advertising papers, radio, and television. The program will be limited to \$3500.00 on a first come first serve basis. OCED will fund one grant per event during the calendar year of 2012.

Application Process- The attached application will be submitted to OCED for review. Please submit application with receipts . A subcommittee of OCED will review the applications and funds will be available after approval by the OCED Board.

Return Application to:

Osage County Economic Development Corp. P.O.
Box 487
Lyndon, KS 66451

Acknowledgement – Partial Advertising sponsorship by OCED will be acknowledged in the advertising and the www.ExploreOsage.com is utilized.

After Action Report- A copy of the advertisement or time played may be requested from the requesting organization. Additional information concerning the results of the grant program may also be requested. This information will be utilized for future development of the program.

Matching Grant Advertising Program Application 2012

Osage County Economic Development Corporation

Organization, City, Business Name: _____

Contact Name: _____

Contact Address: _____

Contact Phone Number: _____

Contact e-mail: _____

EVENT: _____

Date(s) of Event: _____

Description of Event: _____

Number of Years of Event: _____

Past Attendance: _____

Estimated Advertising Expenditure total: _____

Out of County Media Type: _____

Media Area: _____

Grant amount requested (limited to \$300.00)

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